

TAW List of Services

SEO Optimization

- Keyword & ASIN Research
- Market & Competitor Analysis
- Listing Creation & Optimization
- Keyword Performance Tracking
- A+ Content Alt Text
- Create Meta Descriptions

Brand Management

- Creation of Brand Storefront
- Brand Posts
- Brand Registry Cases
- Storefront By-Line Issues
- Incorrect Brand on Listing

Reimbursements

- Shipment Lost & Damaged Inbound
- Warehouse Lost Inventory
- Damaged/Incorrectly Disposed Inventory
- Mishandled Returns
- Incorrect FBA Fee & Referral Fees

Inventory Management

- Inventory Planning
- Inventory Reconciliation
- Inventory Removal Issues
- Reserved Inventory
- Product Dimensions Remeasurement
- Decreased Aged Inventory

Promotional Opportunities

- Off-Platform Advertising
- Create Coupons
- Create Promotional Discounts
- Create Lightning Deals
- Subscribe and Save
- Small & Light Program
- Virtual Bundles

Account Health Checks

- Intellectual Property Violations
- Suspected IP Violations
- Authenticity Complaints
- Product Condition Complaints
- Product Safety Issues
- Listing Policy Violation
- Restricted Policy Violation
- A-Z Claim Removal

Graphic Design

- Infographics
- Lifestyle Images
- A+ Content Creation
- Main Image Optimization

PPC Management

- Campaign Creation
- Budget Calculations
- Optimization of Existing Campaigns
- Reduction of Unnecessary Spend
- CTR Optimization

Customers & Orders

- Customer Service
- Amazon Review Requests
- Feedback Removal
- Non-Compliant Review Removal
- Multi Channel Fulfillment Issues
- FBA Order Not Received
- Order Refunds

Catalog Management

- Update Listing Attributes
- Flat File Uploads
- Listing Recategorization
- Merge ASINs
- Create Listing Variations
- Fix Unshared Variation Reviews
- Product & Category Ungating
- Listing Reinstatement

Operational Support

- Account Health Checks
- New Market Expansion
- PPC Reports
- General Strategy & Consulting
- Letter of Compliance
- GHS Safety Data Sheets MSDS
- UPC to GS1 Barcode Change
- Account Suspension
- Trademark Registration
- Amazon Seller Support Troubleshooting

Shipment Issues

- Shipment Creation
- Late Shipment Check-in/Receiving
- Shipment Reconciliation
- Lost Units Reimbursements